

COURSE STRUCTURE OF MBA EXECUTIVE (SEMESTER – I)												
Subject Details			Main Examinations				Sessionals ***		Credit Distribution			Allotted Credits
Subject Code	Subject Name	Total Marks	Major		Minor		Max Marks	Min Marks	L	T	P	Subject wise Distribution
			Max Marks	Min Marks	Max Marks	Min Marks						
Theory Group												
EMBA101	Human Resource Management	100	50	17	20	6	30	12	3	1	-	4
EMBA 102	Quantitative Method	100	50	17	20	6	30	12	3	1	-	4
EMBA 103	Managerial Economics	100	50	17	20	6	30	12	3	1	-	4
EMBA 104	Business Environment	100	50	17	20	6	30	12	2	1	-	4
EMBA 105	Marketing Management	100	50	17	20	6	30	12	3	1	-	4
EMBA 106	Accounting for Managers	100	50	17	20	6	30	12	3	1	-	4
EMBA 107	MIS & Decision Making	100	50	17	20	6	30	12	2	1	-	4
EMBA 108	Business Communication	100	50	17	20	6	30	12	2	1	-	4
Grand Total		800										32

Minimum Passing Marks are equivalent to Grade D in individual subjects

L- Lectures T- Tutorials P- Practical's

***Sessionals Weightage – Attendance 50%, Four Class Tests/Assignments 50%

COURSE STRUCTURE OF MBA EXECUTIVE (SEMESTER II)												
Subject Details			Main Examinations				Sessionals ***		Credit Distribution			Allotted Credits
Subject Code	Subject Name	Total Marks	Major		Minor		Max Marks	Min Marks	L	T	P	Subject wise Distribution
			Max Marks	Min Marks	Max Marks	Min Marks						
Theory Group												
EMBA201	Business Policy & Strategic Analysis	100	50	17	20	6	30	12	3	1	-	4
EMBA202	Research Methodology	100	50	17	20	6	30	12	3	1	-	4
#	Elective - Paper I	100	50	17	20	6	30	12	3	1	-	4
#	Elective - Paper II	100	50	17	20	6	30	12	3	1	-	4
#	Elective - Paper III	100	50	17	20	6	30	12	2	1	-	4
#	Elective - Paper IV	100	50	17	20	6	30	12	3	1	-	4
#	Elective - Paper V	100	50	17	20	6	30	12	3	1	-	4
Practical Group			Term End Practical Exam				Lab Performance					
EMBA218	Project & Viva	100	-		50		50		-	-	4	4
Grand Total		800										32

Minimum Passing Marks are equivalent to Grade D in individual subjects

L- Lectures T- Tutorials P- Practical's

*Elective – Choose any one from the following

Marketing	
EMBA203	Consumer Behavior
EMBA204	Advertisement & Sales Promotion
EMBA205	Service Marketing
EMBA206	CRM & Sales Management
EMBA207	International Marketing

Human Resource	
EMBA208	Human Resource Planning & Development
EMBA209	Legal Framework Governing Human Relations
EMBA210	Organizational Change & Intervention Strategies
EMBA211	Management Process & Organization Behavior
EMBA212	Management Training & Development